



SOUTH DAKOTA OPTOMETRIC SOCIETY

SPONSORSHIP & EXHIBIT OPTIONS

SOUTH DAKOTA OPTOMETRIC SOCIETY 2025 EVENTS

Hilton Garden Inn Downtown Sioux Falls – April 10-11, 2025

Rushmore Plaza Holiday Inn Rapid City – September 11-12, 2025

We offer these opportunities to put your company in front of SDOS Convention registrants:

\$850 – One Exhibit Space in Exhibit Hall *Friday April 11, 2025 only*

- Exhibit space, meals for up to 2 company reps
- OD and Assistant Registrants encouraged to visit Exhibit Hall
- Your company listed on Exhibit Hall Card Game
- Prize Drawing at end of Exhibit Hall

\$2,500 – Sponsor a Break at both events *booth not included*

- Sponsorship at both the April and September event
- Acknowledgement in the meeting brochure and all meeting correspondence
- Acknowledgement on meeting signage
- Opportunity to provide promotional material on lecture tables

Choose your break for *both April and September events*:

Thursday, April 10

Afternoon

Friday, April 11

Morning

Thursday, September 11

Afternoon

Friday, September 12

Morning

\$6,000 – Sponsor a Meal at both events

- Sponsorship at both the April and September event
- Acknowledgement in the meeting brochure and all meeting correspondence
- Acknowledgement on meeting signage
- Opportunity to provide promotional material on lecture tables
- Ten minutes podium time during meal

Choose your meal for *both April and September events*:

Thursday, April 10

Breakfast *Sold*

Lunch

Friday, April 11

Breakfast *Sold*

Lunch

Thursday, September 11

Breakfast *Sold*

Lunch

Friday, September 12

Breakfast *Sold*

Lunch

\$7,500 – Gold Sponsor *booth included*

- Acknowledgement in the meeting brochure and all meeting correspondence
- Acknowledgement on meeting signage
- Opportunity to provide promotional material on lecture tables
- Preferred booth placement in April and a table near registration in September
- Logo with link on SDOS web page
- Fifteen minutes with SDOS Board of Directors
- Two columns included in SDOS electronic newsletter
- Two free ads in the SDOS electronic newsletter
- Ten minutes podium time in front of registrants

\$6,000 – Silver Sponsor *booth included*

- Acknowledgement in the meeting brochure and all meeting correspondence
- Acknowledgement on meeting signage
- Opportunity to provide promotional material on lecture tables
- Preferred booth placement in April and a table near registration in September
- Logo with link on SDOS web page
- Ten minutes with SDOS Board of Directors
- One column included in SDOS electronic newsletter
- One free ad in the SDOS electronic newsletter
- Five minutes podium time in front of registrants



SOUTH DAKOTA OPTOMETRIC SOCIETY

SPONSORSHIP & EXHIBIT OPTIONS

SOUTH DAKOTA OPTOMETRIC SOCIETY 2025 EVENTS

Hilton Garden Inn Downtown Sioux Falls - April 10-11, 2025

Rushmore Plaza Holiday Inn Rapid City - September 11-12, 2025

CHECK: Send completed form and check to SDOS, PO Box 1173, Pierre, SD 57501.

Company _____

Contact Name _____

Address _____

City/State/Zip Code _____

Contact Phone Number _____

Contact Email _____

Please indicate the nature of your business/service by checking ALL applicable.

- Equipment
- Eye Care Products
- Contact Lens Manufacturer/Distributor
- Laboratory
- Surgical Instruments
- Practice Management/Marketing
- Insurance
- Pharmaceutical Sales
- Frame Representative/Distributor
- Other _____

CHECK TOTAL (Sponsorship and/or Exhibitor) \$ _____

PAY ONLINE: Registration and payment (Visa, MasterCard, or Discover) visit www.sdeyes.org.

Payment must be received by February 28, 2025 to reserve exhibit space/sponsorships.

HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the SDOS, the hotel, its owner, and its management company, as well as their respective agents, servants, and employees, from any and all such losses, damages and claims.

CANCELLATION

Cancellations received after March 10, 2025, will be charged a \$400.00 administration fee. Non-attendance does not constitute cancellation. No refunds if cancellation received after April 1, 2025.